

# kyeler

Kyeler Rhoades

Graphic Design

Marketing

Akron, OH

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## EDUCATION

The University of Akron

**Bachelor of Fine Arts in Graphic Design**

Minor Marketing

May 2026

## PROFICIENCIES

### Adobe Creative Suite

- Indesign
- Illustrator
- Photoshop
- Premier Pro
- After Effects
- Lightroom
- Dreamweaver

### Coding

- HTML
- CSS
- Figma

### Microsoft

- Word
- Powerpoint
- Excel

## SKILLS

- typography
- digital media
- ui/ux
- packaging design
- corporate identity
- emerging technologies
- consumer behavior
- B2B marketing

## EXPERIENCE

### Ad Sales Representative

Lunar Cow Publishing | Akron, OH

January 2026–present

- warm calling current and prospective small business clients to promote advertising in travel guides
- develop and maintain customer relationships through effective communication and customer service
- collaborate with the marketing team

### Marketing Intern

Associated Materials | Cuyahoga Falls, OH

June–August 2025

- created customizable self-serve sales templates to relieve stress from the marketing team
- engaged in discovery initiatives to integrate AI and other features to the department

### Warehouse Associate

DW Fastener | Barberton, OH

January 2025–January 2026

- processing pick tickets for customer orders with attention to specific measurements
- keeping supplies stocked in appropriate locations